

Shareholder Engagement Policy

Introduction

The Shareholder Rights Directive II (SRD II) is a European Union (EU) directive, which sets out to strengthen the position of shareholders and to reduce short termism and excessive risk taking by companies. It amends SRD I which came into effect in 2007, with the aim of promoting effective stewardship and long-term investment decision making. It sets requirements in several areas, including transparency of engagement policies and investment strategies across the institutional investment community. SRD II became effective in EU Member States on 10 June 2019.

The FCA has published a Policy Statement (PS19/13) implementing SRD II in the UK. The UK Shareholder Rights Directive (Asset Managers and Insurers) Instrument 2019 and amended SYSC and COBS sections of the FCA Handbook formally reflect the adoption of the SRD Directive, applying its remit not only to equities listed in the EEA (as required by SRD II), but also to comparable equities listed outside of the EEA.

Shareholder Engagement Policy

Under the FCA rules, asset managers such as Mondrian are required to develop and publically disclose a Shareholder Engagement Policy on a “comply or explain basis”. This Policy must describe how Mondrian:

1. Integrates shareholder engagement in its investment strategy
2. Monitors investee companies on relevant matters (including strategy, financial and non-financial performance and risk, capital structure and ESG)
3. Conducts dialogues with investee companies
4. Exercises voting rights and other rights attached to shares
5. Cooperates with other shareholders
6. Communicates with relevant stakeholders of the investee companies
7. Manages actual and potential conflicts of interests in relation to the firm’s engagement
8. Lastly, how Mondrian’s investment strategy contributes to medium- and long-term performance of assets

Investment Strategy and Long-Term Decision Making

Mondrian pursues an active investment management approach. As long-term investors, Mondrian considers social, environmental and governance as important factors for analysing the future sustainability of returns. Stewardship considerations are part of the initial purchase decision, subsequent monitoring of an investment and any ongoing dialogue with an investee company, including active participation through our proxy voting process. In the 2018 calendar year, Mondrian equity analysts met with over 1,300 companies, discussing topics such as climate change impacts, remuneration, labour & supply chain, and voted on over 84,250 proposals.

Mondrian’s aim is to ensure that management are focused on enhancing shareholder value on a medium to long-term basis.

Engagement

As part of Mondrian’s research process, our analysts are expected to gain a strong understanding of the quality of management and board-level oversight. We meet regularly with senior management of investee companies, and our scale generally grants us access to company board members. In order to support their analysis, at meetings with management our analysts will discuss:

1. The current and long-term outlook for the business
2. The risks to that outlook and the company’s business
3. The company’s future business strategy
4. Governance policies and structures that support or hinder our confidence in the future outlook

The latter will potentially include a discussion of governance policies, corporate structure, management and board experience and composition, remuneration policies, board oversight policies and procedures as well as policies on shareholder returns. To the extent that issues such as climate change, carbon emissions, human capital concerns and energy usage have been identified as potential risk factors to consider in evaluating the investment case of a particular company, our analysts will conduct further investigation into the extent of these risks as well as risk mitigation. The findings from this questioning and disclosure will be incorporated into our overall investment evaluation of the company and highlighted in the ESG Summary Report.

ESG Integration

As a long-term value manager Mondrian has always believed in carrying out analysis which captures all potential material risks and opportunities; understanding and integrating the impacts of ESG factors has therefore consistently been part of our long term modelling.

The principal focus of our equity investment professionals is constructing long-term forecasts for future cash flows to the investor, which are primarily dividends, utilising our dividend discount methodology, which analyses securities over the short (1-5 Years), medium (6-10 Years), and long-term (11-50 Years). Our aim is to ensure that management are focused on enhancing shareholder value on a medium to long-term basis.

Though ESG concerns can manifest over short-term time horizons, it is clear that many increase in their impact on a company and its performance over much longer periods, perhaps extending years, even decades into the future. Such long-term effects can only be effectively captured in valuation analysis when the investment horizon and valuation methodology itself is sufficiently long enough to cover the relevant duration in question.

Mondrian's long-term valuation approach, as well as the use of scenario analysis, enables us to capture a wide range of ESG risks and opportunities within valuations. Some examples of ESG factors evaluated and how they are considered in the valuation process are provided below.

- Energy: We often use lower long-term growth rates when modelling companies involved with fossil fuels to reflect the risks of the transition to a lower carbon economy.
- Utilities: Explicitly forecast an estimated carbon price with lower emission power generation technologies benefitting over time as a result. The power mix also impacts the long-term growth rates applied, with higher longer term growth expected for companies with a higher weighting towards cleaner power generation technologies notwithstanding the worst case incorporating policy errors resulting in demand/supply mismatch.
- Industrials: Emissions and waste management present environmental risks, but increased energy efficiency and recycling can present cost saving opportunities.
- IT & Telecommunications: Data privacy presents a risk. Conversely, data centres can provide an opportunity to reduce the environmental costs of document storage.
- Consumer: Customers may pay a premium for products seen to be sustainably and ethically sourced. Conversely, issues in the supply chain can cause reputational damage.
- Financials: There is risk of reputational damage and regulatory fines from questionable ethical practice.
- Health Care: There is reputational risk to pharmaceutical companies around product safety, business ethics and product testing. Conversely, there may be opportunities in this sector for companies with strong and differentiated reputations for internal controls and ethical conduct.

Where we feel that long-term shareholder interests are not being protected, we will typically engage the company formally at the senior management or board level to communicate our concerns and recommend remedial actions. When our views, particularly regarding governance, differ with that of the company or where there is a failure to achieve our reasonable expectations for shareholder return, we will more actively discuss this with the investee company's management team. Should engagement continue to prove unsuccessful in fulfilling the required objectives, Mondrian may choose to divest the shares.

Proxy Voting

It should be noted that local practice and governance are taken into account when voting shares or engaging with the management of companies particularly in less developed markets, and actions are taken on a case-by-case basis.

Mondrian is typically delegated the authority to vote proxies for securities held in a client's account, and votes proxies on behalf of clients pursuant to its Proxy Voting Policy and Procedures. The aim is not to micro-manage but to ensure that each company is run in the best interests of the shareholders.

A portfolio manager will review each voluntary corporate action and proxy voting proposal to decide the best course of action for each client. In making that decision the portfolio manager will take into account Mondrian's internal analysis as well as the analysis of Institutional Shareholder Services ("ISS") or other third party proxy provider as appropriate. If the portfolio manager proposes to vote counter to the ISS recommended vote, a Mondrian Proxy Voting Committee is convened to review the proposal and determine how to vote on the issue in a manner consistent with Mondrian's Proxy Voting Policies and Procedures and in the best interests of each client.

In order to facilitate the actual process of voting proxies, Mondrian has contracted with an independent company, ISS.

Collective Engagement

Although Mondrian may act collectively with other shareholders and governance organisations, the majority of Mondrian's engagements are conducted directly with investee companies. Where we find that the approach of direct engagement with the management and board of a company is ineffectual in dealing with Mondrian's concerns, subject to any regulatory restrictions and where it is in our clients' best interests to do so, Mondrian may act collectively with other shareholders and governance organisations. While Mondrian recognises the benefits of working alongside other likeminded investors and the likelihood that such engagement may be the most effective means of securing the required change, Mondrian would generally only participate in collective engagement on critical issues which may have a material impact on shareholder value. Any engagement would be reviewed on a case-by-case basis and would require the knowledge of the product CIO and the Compliance Officer.

Issues where we have previously engaged in informal collective action include circumstances where we held serious concerns about the capability or independence of senior management, concerns about specific social or environmental risks, concerns on the price level of a proposed transaction, management remuneration, and circumstances where we felt the management was not acting in the interest of minority shareholders. Collective action has included speaking to the press, attending and speaking at an AGM or EGM and joining other shareholders to press management for changes to leadership, transaction prices or specific risk operations.

Portfolio Composition

Mondrian's equity portfolios are predominantly invested in common stocks of markets with adequate investor protection and good repatriation procedures. Portfolios are generally fully invested and cash levels are minimal. Mondrian will hedge defensively to protect client returns when currencies are widely mispriced compared to their value. We believe that in the medium to long term, currencies adjust to their purchasing power parities. It is clear, however, that currencies do fluctuate quite significantly around their purchasing power fair value. Consequently, as a defensive measure to protect real returns, Mondrian will hedge a currency when its real exchange rate suggests that it is significantly overvalued. This approach is supplemented by a shorter-term assessment of the key identifiable factors which result in deviations from purchasing power parity.

Annual Disclosure Requirements

SRD II also requires Mondrian to publish an annual disclosure on policy implementation, including a general description of proxy voting behaviour and details of any significant votes, as well as use of proxy advisers. This will be publicly available from 30 September for the previous 12 month period ending 30 June. It requires Mondrian to disclose how its investment strategy has complied with client's mandates, and how it contributes to the medium to long-term performance of its client's assets. The disclosure must include reporting on the key material medium to long-term risks associated with the investments, the use of proxy advisers, turnover and turnover costs, securities lending and whether conflicts of interests have arisen regarding engagements activities and how these have been dealt with. The disclosure obligation can be satisfied by either individual client reporting or by publication on Mondrian's website.

As previously stated, from 2020, Mondrian will publicly disclose on an annual basis information about the implementation of its engagement policy together with information on how it has exercised its voting rights.

The Directive allows asset managers to decide not to publish every vote cast if the vote is considered to be insignificant due to the size of the holding in the company. On this basis, Mondrian will not include voting information for clients that have their own bespoke proxy voting policies or for any assets managed by Rothko Investment Strategies.

This will include a summary of all voting items for and against management together with an explanation of it most significant votes during the period. The FCA has stated that they do not consider that the requirement to explain the most significant votes means that firms are required to provide an explanation of all votes that they consider significant.

Mondrian's Proxy Voting Committee will determine the most important votes that the firm has voted on; this is typically where Mondrian has voted against management, against ISS or considered significant for any other reason.

Turnover and turnover costs

As long-term investors, Mondrian does not overly trade the portfolio and annual turnover remains low across our portfolios. We follow a clear sell discipline for securities, markets and currencies. Sales are carried out when: a) Price appreciation leads to significant overvaluation b) A change in fundamentals occurs which adversely affects appraised value. c) More attractive alternative investments become available. Mondrian's clients will be provided with turnover reports separately.

Securities Lending

Mondrian does not participate in any securities lending activities other than to provide support for any programs that clients may independently arrange with their appointed custodians or third party lending agents.

Conflicts of interest

A conflict of interest arises when Mondrian and/or its employees have a competing professional or personal interest which could affect their ability to act in the best interests of Mondrian's clients. A conflict could exist even if no unethical or improper act results from it.

Mondrian has a culture which fully recognises the fiduciary duty we owe our clients and promotes the ethos of ensuring that clients' interests are put ahead of the firm's. Mondrian has a number of committees which have a key role in ensuring that the management of conflicts of interest is embedded in the business processes.

Mondrian maintains a Conflicts of Interest Register that lists all potential conflicts of interest that have been identified. Any conflicts arising are logged immediately in the Conflicts of Interest Register.

Mondrian has written policies and procedures addressing each conflict identified in the Register. These policies and procedures are designed to manage the potential conflict so that the interests of clients are always put ahead of Mondrian or its employees.

Where a conflict has arisen, steps are taken to ensure that the conflict either does not arise again or is properly managed so that client interests remain paramount. These details are also recorded in the Register.

Mondrian has a comprehensive Compliance Monitoring Programme which is specifically designed to check that key conflicts have been properly managed. A large number of the different types of tests that are carried out each year include checks to ensure that conflicts have been properly managed.

Any apparent violations of the procedures designed to manage conflicts are investigated and reported to the Chief Compliance Officer, who will determine any action necessary. Any material matters would be reported to senior management and the Mondrian Compliance & Risk Committee and, where required, any relevant regulator.

A copy of Mondrian's Conflicts of Interest Policy can be located on our website.

Other Engagement Practices

Mondrian's Stewardship Code and Proxy Voting Policies & Procedures are also available on our website (www.mondrian.com). Mondrian is a member of the UK Investment Association and also a signatory to the Principles for Responsible Investment. These bodies provide opportunities for us to speak with other investors about environmental, social and governance issues.